

# Carnival – Cheers! Beverage Program

*...all you need to know and more*



*(last updated 12/2024)*

CHEERS! is an all-inclusive beverage program that allows guests to enjoy a wide range of alcoholic and non-alcoholic beverages by paying a flat daily rate. Guests must be 21 or older to purchase CHEERS! and each adult assigned to the same stateroom must purchase the program. If you are not interested in alcoholic beverages, try our [Bottomless Bubbles](#) package for unlimited soda.

We have enhanced our CHEERS! beverage program to include a greater variety of non-alcoholic beverages, as well as a wider selection of high quality brand-name spirits and wines by the glass.

## **New Pricing Effective: December 4, 2024**

<b><u>When Purchased</u></b>	<b><u>New Price Per Person</u></b>
Purchased Before Cruise:	\$82.54/day
Purchased Onboard Ship:	\$88.44/day

The above prices INCLUDE an 18% service charge.

### **Beverages Included In The Program:**

- All spirits (including cocktails, cognacs, whiskies, etc.), as well as beer and wine by the glass, with a \$20.00 USD or lower menu price per serving
- Sodas, Zero-Proof frozen cocktails, energy drinks, specialty coffee, hot tea (including smoothies), juices, 500ml bottled water and other non-alcoholic bottled beverages
- Packaged water in the Dining Room and Specialty Restaurants
- 25 percent discount off the menu price for any spirit, cocktail or wine by the glass, costing above \$20.00 USD per serving
- 25 percent discount off the menu price for wine and champagne by the bottle
- 25 percent discount off beverage seminars and classes

## Beverages **Excluded** From The Program:

- Beverages promoted and sold in souvenir glasses
- Bottles of liquor
- Beverages offered at the gangway
- Beverages offered through room service, mini bars and/or in-stateroom beverage programs
- Sharing cocktails, floaters, pitchers, tubes and buckets
- Beverages offered at private parties and/or events
- All other beverage-related programs including merchandise, cigars and cigarettes
- Food items.
- CHEERS! and Bubbles beverage packages do not extend to any destinations we visit, including exclusive destinations such as Celebration Key, as they are designed for use on board our ships

## Restrictions:

- Must be 21 or older to purchase and agree not to give to minors.
- Each adult (21 and over) assigned to the same stateroom must purchase the program. ([see Note 1 below](#))
- Guests must purchase the program for the entire cruise - the program is not offered on a per day basis.
- CHEERS! is non-refundable; if the program is purchased prior to the cruise, it is refundable up to 11:59pm ET, the evening prior to the cruise departure.
- Price adjustments (up or down) implemented on the day of sailing will replace any previously advertised price.
- Only one drink at a time may be ordered. Sharing is not permitted. Ordering a double shot would be considered ordering two drinks, therefore, you cannot order a double shot.
- Program allows for unlimited Zero-Proof beverages but only one beverage at a time may be ordered - sharing is not permitted.
- There is a 5 minute wait time between ordering drinks.
- Guests may purchase a round of drinks for themselves and friends. One drink will count towards the CHEERS! program and the remaining drinks will be charged to the guest's Sail and Sign account.
- **Program allows for up to 15 alcoholic drinks per 24 hour period (6:00AM-6:00AM); once the limit is reached the guest will need to purchase any additional alcoholic drinks.** ([see Note 3 below](#))
- Program only applicable for onboard purchases.
- All bottles and cans will be served opened.
- Carnival reserves the right to refuse service for any reason.
- Applicable state and local taxes will be charged to the guest folio when this program is used within US waters. The tax is based on the state's tax structure and the cost of the individual drink purchased (not the daily program rate). For example: if the drink price is \$5 and the tax is 10%, the guest's Sail & Sign card will be charged \$0.50 for tax. This applies to all US ports (embarkation home ports and ports-of-call).
- Due to state laws, we cannot sell CHEERS! until the second day of the cruise (starting at 6:00am) for voyages departing from our Texas, Norfolk, and New York home ports. Drinks purchased on the first day of the cruise will be charged to the guest's Sail & Sign card in the usual manner. When purchased on the second day of the cruise, guests are charged for the remaining days only (cruise duration less one day).
- For those guests who pre-purchase CHEERS!, it will be activated upon boarding the ship (except for ships sailing from Texas, Norfolk, and New York). Guests will receive a note in their stateroom advising them to go the bar to receive their sticker which is placed on their Sail & Sign card. In the event guests do not go to their stateroom, once the Sail & Sign card is swiped, it is flagged and the bartender will provide the sticker. For ships sailing from Texas, Norfolk, and New York, CHEERS! will be activated at 6:00am on the second day of the cruise.
- Group bookings (consisting of a minimum of 30 adults) can purchase CHEERS! prior to the cruise by contacting Group Event Planning (all adult guests in the group must purchase the program; all minors in the group must purchase Bottomless Bubbles program).
- For pre-purchase orders, a message card will be placed in guests' staterooms on embarkation day with the following notation: "Please bring your Sail & Sign Card to the Casino Bar to activate this program". A sticker will be placed on the card for the use of the CHEERS! program. In the event guests do not go to their stateroom, once the Sail & Sign card is swiped, it is flagged and the bar staff will provide the sticker.

## How to Purchase / Sign Up:

- Prior to the cruise it can be purchased online at [The Carnival Funshops](#) or by contacting 'The Fun Shops' Department at 800 522-7648, Monday through Sunday, 8:00am-10:00pm ET. Cut-off for pre-purchase is at 10:00pm ET, the evening prior to the cruise departure.
- On embarkation day or the next day: You can sign up at the Atrium Bar, Casino Bar or at the main pool area on the Lido Deck.
- On embarkation day only: You can sign up at the temporary area set up on the Lido Deck where you previously could sign up for the ["Bottomless Bubbles" Unlimited Soda Program](#).
- **Be aware there is a price difference if signing up for the Cheers Program prior to the cruise versus once onboard.** ([See Pricing Details Above](#))

#### Cheers Is **NOT** Available On:

- 2-Day Cruises
- Charter Cruises
- Cruises sailing from Australia
- Port calls in Half Moon Cay, The Bahamas and Princess Cay, The Bahamas. Keep in mind you can still use the Cheers Beverage Program while you are on the ship when docked in these ports.

#### Notes:

1. There are absolutely **NO EXCEPTIONS** to the rule that everyone in the same cabin (21 years of age or older) must purchase the program. If they allowed one exception it would open the door to everything.
2. You still must sign all of your drink slips after getting a drink, just like you would if you weren't on the Cheers program.
3. Carnival reserves the right to refuse service for any reason at any time. This is independent of whether or not you have reached your "Cheers" Program allotted 15 drinks per day, or have purchased additional drinks after the program limit.

## **"Is The Cheers Beverage Program Worth It?" ...the question many are asking.**

Program Cost = **82.54 per person / day**, this includes an 18% service charge  
(*price shown above requires pre-purchasing the program prior to cruise embarkation day*).

#### Individual drink pricing onboard (average prices):

- Beer: starting at \$6.50 (mostly 16-ounces)
- Wine by the glass: starting at \$9.50
- Mixed Drinks: \$7.50 - \$20.00
- Specialty Cocktails: starting at \$10.50 (excluding souvenir glassware and premium selections)
- Soft Drinks: \$2.75
- Specialty Coffees: \$2.50 - \$4.25
- Energy Drinks: \$4.95
- Water (San Benedetto bottled water and Coconut Water): \$1.50 - \$5.00

Daily drinking sample pricing:

**Sample 1**

5 - Martinis (\$10.95/per)  
4 - Sodas (\$2.75/per)  
1 - Specialty Coffee (\$4.00/per)

= \$82.30 with standard 18% gratuity

**Sample 2**

6 - Top Shelf Vodka Drinks (\$10.50/per)  
3 - Sodas (\$2.75/per)

= \$84.08 with standard 18% gratuity

**Sample 3**

8 - Domestic Beers (\$6.50/per)  
4 - Sodas (\$2.75/per)  
1 - Energy Drink (4.95/per)

= \$80.18 with standard 18% gratuity

**Sample 4**

6 - Domestic Beers (\$6.50/per)  
3 - Drinks of the Day (≈\$10.50/per)

= \$83.13 with standard 18% gratuity

If you will be drinking **At Least** one of the samples above or more in a day, for your entire cruise, this program will save you money.

Current Pricing Per Person:

Cruise Duration	Pre - Purchase Price \$51.95 USD Per Day	On Board Purchase Price \$56.95 USD Per Day
	Price Including 18% Gratuity	Price Including 18% Gratuity
3 day	\$ 183.90	\$ 201.60
4 day	\$ 245.20	\$ 268.80
5 day	\$ 306.51	\$ 336.01
6 day	\$ 367.81	\$ 403.21
7 day	\$ 429.11	\$ 470.41
8 day	\$ 490.41	\$ 537.61
9 day	\$ 551.71	\$ 604.81

10 day	\$ 613.01	\$ 672.01
11 day	\$ 674.31	\$ 739.21
12 day	\$ 735.61	\$ 806.41
13 day	\$ 796.91	\$ 873.61
14 day	\$ 858.21	\$ 940.81
15 day	\$ 919.52	\$ 1008.02
16 day	\$ 980.82	\$ 1075.22
17 day	\$ 1042.12	\$ 1142.42
19 day	\$ 1164.72	\$ 1276.82
24 day	\$ 1471.22	\$ 1612.80
27 day	\$ 1655.13	\$ 1814.43

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